

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

<u>Contract / Revision</u> 138032 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/16/12 - 10/21/12	<u>Estimate #</u> 12570	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/15/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFXT	10/16/12	10/21/12	Fox 25 AM News 5a	5a-6a		:30			NM	2	\$1,100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$550.00			
2	WFXT	10/16/12	10/21/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-T---				2	\$800.00			
3	WFXT	10/16/12	10/21/12	Fox 25 AM News 6a	6a-7a		:30			NM	3	\$2,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW-F--				3	\$800.00			
4	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	7a-9a		:30			NM	4	\$3,200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00			
5	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	7a-9a		:30			NM	4	\$3,200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00			
6	WFXT	10/16/12	10/21/12	Anderson Live	3p-4p		:30			NM	5	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFXT	10/15/12-10/21/12	Anderson Live	3p-4p	-TuWThF----	:30		<del>\$275.00</del>	NM		
		See MG 6.5,6.6										
	5	WFXT	10/19/12-10/19/12	Anderson Live	3p-4p	-----F----	:30		\$275.00	NM		
		Ⓜ MG for 6.2,7.4										
	6	WFXT	10/19/12-10/19/12	Ricki Lake	4p-5p	-----F----	:30		\$300.00	NM		
		Ⓜ MG for 6.2,7.4										
E 7	WFXT	10/16/12	10/21/12	Ricki Lake	4p-5p		:30			NM	3	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/16/12 - 10/21/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 12570
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/15/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Ricki Lake	4p-5p	-TuWThF----	:30		<del>\$300.00</del>	NM		
	See MG 7.5											
	4	WFXT	10/15/12-10/21/12	Ricki Lake	4p-5p	-TuWThF----	:30		<del>\$300.00</del>	NM		
	See MG 6.5,6.6											
	5	WFXT	10/19/12-10/19/12	M-F 11a-12p	11a-12p	-----F----	:30		\$300.00	NM		
	Ⓜ MG for 7.1 10/19											
8	WFXT	10/16/12	10/21/12	TMZ	7p-730p		:30			NM	4	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$600.00			
<b>Totals</b>											27	\$16,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	27	\$16,200.00	\$13,770.00
<b>Totals</b>	27	\$16,200.00	\$13,770.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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